



Santos



SAASTA 

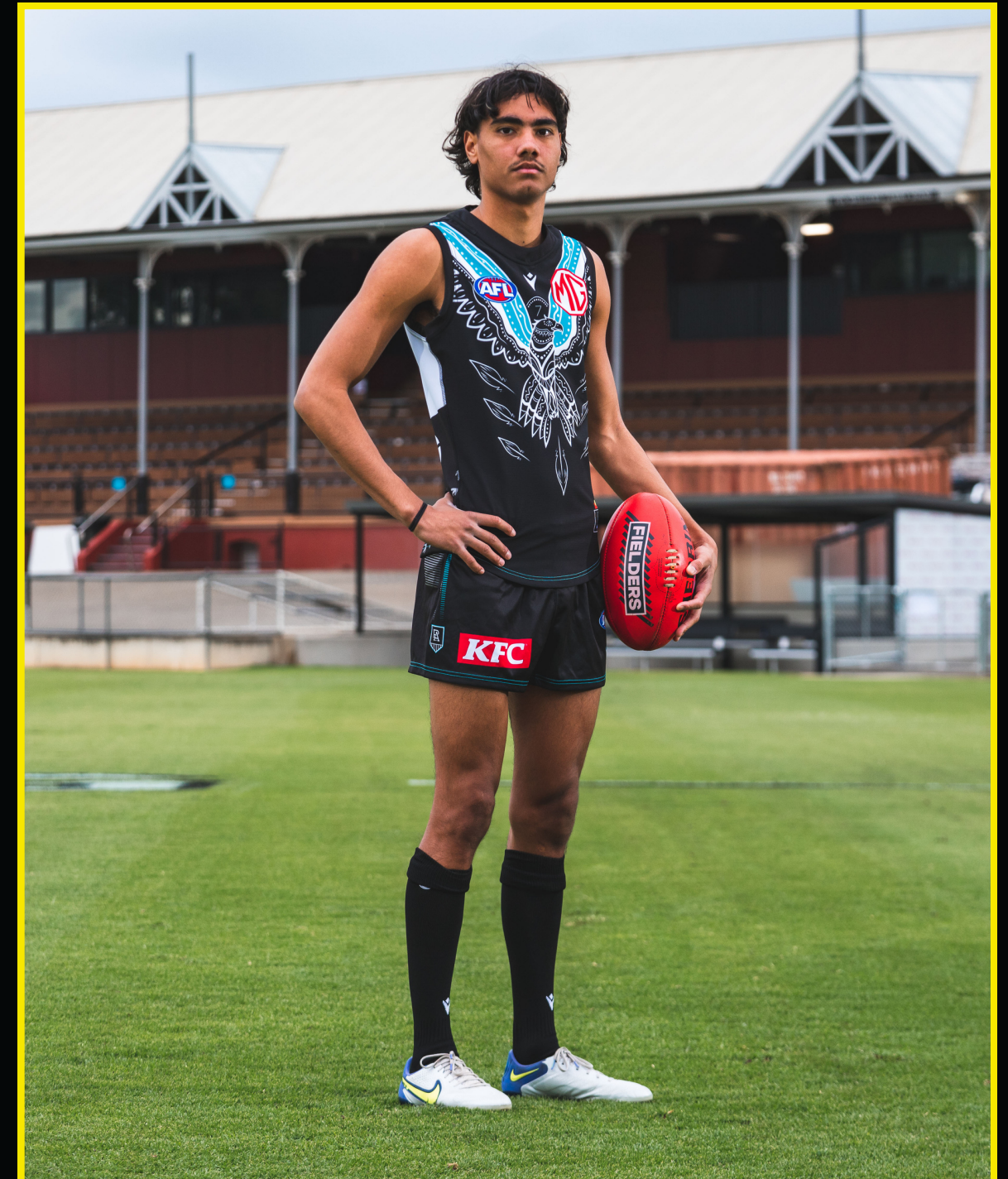
ROAD SAFETY TASK

The why?

The Government of South Australia, through the THINK! Road Safety Partnerships Program, believes that education provides the key to ensuring people develop responsible driving attitudes.

16-24

Young people ages 16 - 24 are overrepresented in road trauma.



TASK OVERVIEW

**As an Academy or individual create a design for the Adelaide Oval Super Screen:
these can be static or animated designs.**

- Produce a THINK! Road Safety message designed by students, for students.
- Improve road safety knowledge and behaviours amongst students
- Encourage students to take responsibility and commit to their safety on the road



FATAL 5 EXAMPLES



THINK! ROAD SAFETY

Government of South Australia

SPEEDING



SEATBELTS



DISTRACTION



DRINK DRIVING



DANGEROUS ROAD USERS



DRUG DRIVING





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